Keven F. Meehan

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PROFESSIONAL SUMMARY

Results-driven Analyst with 5 years of experience in data analysis, customer operations, and performance optimization, dedicated to improving user experience and operational efficiency. Skilled in leveraging SQL, Tableau, and Python to build impactful analytics solutions, streamline workflows, and deliver data-driven recommendations that enhance customer outcomes. Known for strong communication and cross-functional collaboration, with a passion for developing tools and reporting from scratch to support enterprise growth and strategic initiatives.

EXPERIENCE

Sr. Business Analyst   May 2022 - Present
The Walt Disney Company (Disney Consumer Products)   *Hybrid*

- Designed and executed comprehensive data analysis strategies, delivering actionable insights that informed franchise, category, and product planning, driving measurable improvements in customer outcomes.
- Led the enhancement of BI tools, streamlined reporting workflows, and oversaw the Snowflake architecture build for a new data lake, improving data accessibility and reliability.
- Automated and improved data-driven decision-making processes, enhancing team efficiency.
- Managed forecasting and budget presentations, providing insights into trends and growth opportunities.
- Utilized SQL/Snowflake, Python, and Tableau for in-depth sales analysis across multiple national retailers.
- Conducted deep dives to identify areas for growth and increased efficiency, providing insights into shopper trends and opportunities to optimize Disney's positions and size areas of growth.

Sr. Demand Planner   Sept 2021 - May 2022
The Walt Disney Company (Disney Parks, Experiences, & Products)   *Lake Buena Vista, FL*

- Maintained demand plan for over $1B in inventory to ensure cost effectiveness and to meet customer demands.
- Led the demand planning team by setting achievable and realistic forecasting goals, following up with corrective action, and encouraging the team for their best performance during a restructure of the line of business.
- Utilized formal analytic techniques to predict and plan future consumer demand of inventory using statistical and collaborative forecasting techniques for a 52-week horizon.
- Analyzed seasonal trends and history for 8 different departments of merchandise containing over 20,000 unique products.

Demand Planner   Dec 2018 - Aug 2021
The Walt Disney Company (Disney Parks, Experiences, & Products)   *Lake Buena Vista, FL*

- Forecasted inventory demand using advanced analytical techniques to support all North American retail locations.
- Identified opportunities for process improvement and drove cross-functional initiatives to completion.
- Monitored sales and collaborated on demand plans to minimize obsolescence and maximize efficiency.

EDUCATION

Stetson University   DeLand, FL
Master of Business Administration, Emphasis in Finance & Statistics   *May 2021*
University of Georgia   Athens, GA
Bachelor of Science in Applied Mathematics, Minors in Sociology & Statistics   *May 2018*

SKILLS

- **Demand & Supply Planning**: S&OP, statistical forecasting, inventory optimization, lifecycle planning.
- **Retail & Data Analysis**: Advanced analytics, Tableau, SQL, Snowflake, predictive modeling.
- **Strategic Decision-Making**: Scenario analysis, risk evaluation, contingency planning.
- **Executive Communication**: Presenting insights and recommended actions to various levels leadership.

TOOLS & TECHNOLOGIES

Tableau, PowerBI, Snowflake, SQL, Python, LaTeX, React, HTML, CSS, R, SAS, Oracle Retail Management System, Oracle Retail Demand Forecasting Suite, Microsoft Suite, Adobe Creative Suite